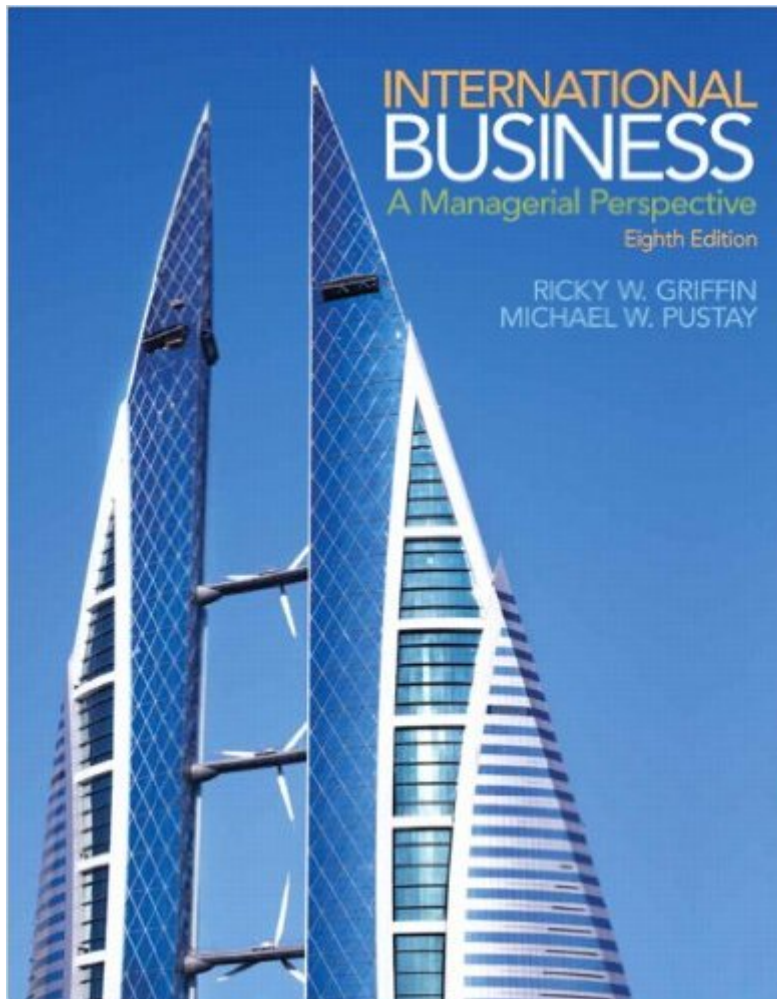


The book was found

International Business: A Managerial Perspective (8th Edition)



Synopsis

>For International Business Courses. Successfully prepare students for the international marketplace.Â International Business illustrates how successful managers must function in a competitive world. Packed with current examples that reflect the vibrancy of the international business field, this student-friendly text offers a managerial approach that keeps an emphasis on skills development, emerging markets and geographical literacy.Â MyManagementLab for International Business is a total learning package. MyManagementLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and examsâ “resulting in better performance in the courseâ “and provides educators a dynamic set of tools for gauging individual and class progress.Â Teaching and Learning Experience This program will provide a better teaching and learning experienceâ “for you and your students. Hereâ™s how: Improve Results with MyManagementLab: MyManagementLab delivers proven results in helping students succeed and provides engaging experiences that personalize learning. Provide a Thorough Understanding of Emerging Markets: Reinforce topics through numerous cases, inserts, and end-of-chapter questions and exercises. Keep your Course Current and Relevant: New examples, exercises, and statistics appear throughout the text. Note: You are purchasing a standalone product; MyManagementLab does not come packaged with this content. If you would like to purchase both the physical text and MyManagementLab search for ISBN-10: 0133768759/ISBN-13: 9780133768756. That package includes ISBN-10: 0133506290/ISBN-13: 9780133506297 and ISBN-10: 0133543978/ISBN-13: 9780133543971. Â MyManagementLab is not a self-paced technology and should only be purchased when required by an instructor.

Book Information

Hardcover: 624 pages

Publisher: Pearson; 8th edition (February 2, 2014)

Language: English

ISBN-10: 0133506290

ISBN-13: 978-0133506297

Product Dimensions: 8.4 x 1.1 x 10.9 inches

Shipping Weight: 3 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 starsÂ Â See all reviewsÂ (13 customer reviews)

Best Sellers Rank: #68,196 in Books (See Top 100 in Books) #47 inÂ Books > Textbooks >

Business & Finance > International Business #211 inÂ Books > Business & Money > International
#19421 inÂ Books > Reference

Customer Reviews

It is helpful for my quizzes and homework, but the quizzes is designed according to the book though.

The book looks to be in good shape until you open it and it has a strong smell of cat pee.

Great price & the book is in perfect condition. Saved me so much money! Thank you

Thank you for the book I really enjoyed it and it's very good condition.

Very informative text on Global Business trends.

Received quickly. Item accurately described!

shipped quickly and arrived as advertised

[Download to continue reading...](#)

Draw in Perspective: Step by Step, Learn Easily How to Draw in Perspective (Drawing in Perspective, Perspective Drawing, How to Draw 3D, Drawing 3D, Learn to Draw 3D, Learn to Draw in Perspective) International Business: A Managerial Perspective (8th Edition) Managerial Economics & Business Strategy, 8th edition (Mcgraw-Hill Economics) Business, Government and Society: A Managerial Perspective, Text and Cases, 12th Edition Business Intelligence: A Managerial Perspective on Analytics (3rd Edition) Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Horngren's Financial & Managerial Accounting, The Managerial Chapters (5th Edition) Horngren's Financial & Managerial Accounting, The Managerial Chapters Plus MyAccountingLab with Pearson eText -- Access Card Package (5th Edition) Horngren's Financial & Managerial Accounting: The Managerial Chapters (4th Edition) Business, Government and Society: A Managerial Perspective Business Intelligence: A Managerial Perspective on Analytics Food Service Organizations: A Managerial and Systems Approach (8th Edition) Managerial Ethics in Healthcare: A New Perspective Infants, Children, and Adolescents (8th

Edition) (Berk & Meyers, The Infants, Children, and Adolescents Series, 8th Edition) International Business: The Challenges of Globalization (8th Edition) Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan ! -business plan template, business plan guide - The Urban Sketching Handbook: Understanding Perspective: Easy Techniques for Mastering Perspective Drawing on Location (Urban Sketching Handbooks) Globalization, Spirituality & Justice (Rev Ed) (Theology in Global Perspective) (Tgp-Theology of Global Perspective) 2012 International Plumbing Code (Includes International Private Sewage Disposal Code) (International Code Council Series)

[Dmca](#)